



What **drives** community groups and small charities?

The truth!!!
By Dave Butterworth

Drivers



- Attitude
- Luck
- Networking
- Fun



Attitude



- See a problem
- **TAKE AN ATTITUDE**
- Do stuff
- Review what you have done
- Do more stuff but do it better



Examples of luck



- Healthy Abingdon only exists because of a chance meeting between me and Ros
- Met a man on a bus from Oxford to Abingdon – Barry now one of our trustees



Networking example



- Met a retired NHS England senior manager at RSA meeting
- Suggested he might become a trustee of Health Abingdon
- Answer: “No, but I know a someone who might – Olga”
- Of course, networking creates luck

Fun



- Charities avoid the word *Fun* instead using words like *Rewarding*
- But let’s admit it – why else would we do all this if it isn’t fun
- If it isn’t fun, get out
- If nobody is having fun, the charity is dying



But, is this enough? NO



DRIVERS

- Attitude
- Luck
- Networking
- Fun



WORKINGS

- Constitution
- Funding
- Volunteers
- Governance
- ...

