




- Our priorities and key challenges
- The population of Oxfordshire
- Health and care:
 - Older people
 - Public Health
- Thriving communities




Our priorities - thriving communities for everyone in Oxfordshire

Thriving communities

- We help people live safe, healthy lives and play an active part in their community
- We provide services that enhance the quality of life in our communities, and protect the local environment

Thriving people

- We strive to give every child a good start in life, and protect everyone from abuse and neglect
- We enable older and disabled people to live independently and care for those in greatest need

Thriving economy

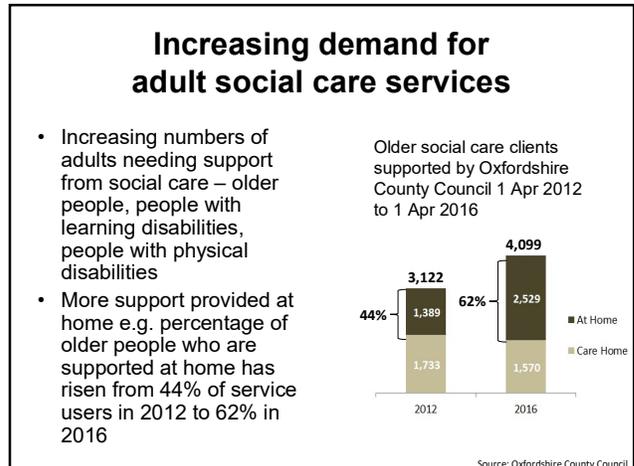
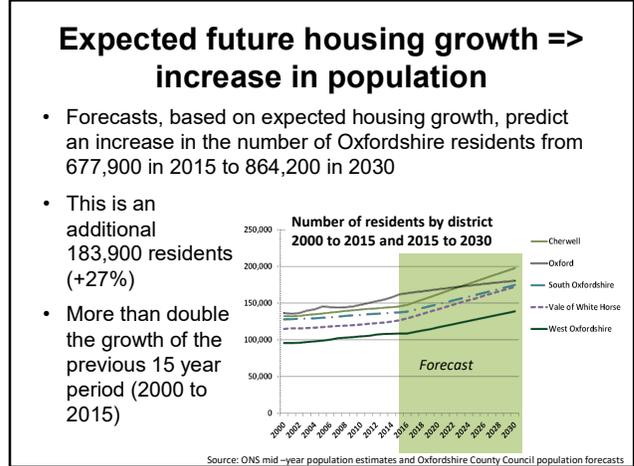
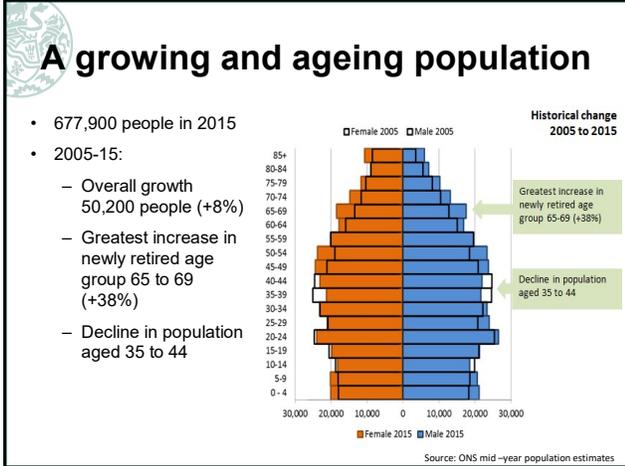
- We support a thriving local economy by improving transport links to create jobs and homes for the future




Our key challenges

- More people
 - Increasing numbers of people using services
 - Increasing population (under 5s, and over 85s)
- More need
 - Increasing acuity – both in older people, in learning disability populations, and in the severity of need in children
- Less money
 - Ongoing financial pressures for us and for Health partners





Public Health Priorities

Keeping people well – helping you to help yourself

- Stay active, eat well, drink moderately, quit smoking, promote mental wellbeing
- Take up screening and immunisations for each age and stage e.g. NHS Health Checks, flu jabs etc

Working with other agencies for a healthier county

- Good Planning to promote active travel e.g. walking and cycling for all ages
- Good housing, good work, good education, clean air, warm homes, healthy workplaces
- Reducing health inequalities

Healthy Abingdon

Life expectancy at birth (Vale of White Horse)

Males	Females
81.9yrs	84.7yrs
(England 79.5yrs)	(England 83.1yrs)

Childhood obesity (Year 6)	VoWH	14.5%
	Oxfordshire	16%
	England	19.7%

Mortality due to heart disease has declined nationally and this is also true in Vale of White Horse.

Public Health Services in Abingdon (1)

- **Sexual Health Services**
 - We hold clinics in Abingdon
 - **Other clinics** Banbury, Bicester, Didcot, Oxford, Kidlington, Wantage and Witney.
- **Healthy Child Programme** (Health Visiting and School Health Nurses) – local teams of HV and a SHN in every secondary school and for groups of primary schools
- **NHS Health Check Programme** – every GP practice
- **Treatment for Drug and Alcohol Misuse**
 - We hold clinics in Abingdon
 - Hubs in Oxford, Banbury, Didcot, Witney
 - Turning Point also provides nursing input into 30 Primary Care surgeries in the Oxfordshire Shared Care Scheme.
 - In addition they also have extensive outreach services targeted at homelessness, sex workers & Oxfordshire festivals.

Public Health Services in Abingdon (2)

Stop Smoking Services

–**Abingdon Market Mobile Clinic**, Wednesday, 10:00 - 15:30

At your GP surgery or at a pharmacy: most Oxfordshire pharmacies have trained advisers who can provide you with one-to-one advice and support

–On your phone: there's an app that can guide you through your quit attempt. Search for the NHS Smokefree app

–In your library – there are books available in your local library about how to quit. View the [list of books](#).

Healthy Weight Services

- The council provides two types of weight loss service:
 - 12 weeks with [Weight Watchers](#) or [Slimming World](#).
 - Both are happy for you to observe a first session for free, to help you decide if it will work for you.
 - A new programme for men to lose weight called Man v Fat



Working with communities

- Oxford city, thriving market towns, 300+ villages
- Most rural county in South East England
- 89% of residents satisfied or very satisfied with their local area as a place to live
- High levels of engagement in local democracy and community life
- 4,500+ voluntary and community organisations
- Helping communities to help themselves

OXFORDSHIRE COUNTY COUNCIL



So how can local communities help?

- Good relationships with people around us – family, friends, colleagues, our wider communities – are important for our health and wellbeing
- Local community and voluntary sector activities are key in enabling people to live well and play an active part in their communities
- With reducing resources and increasing need, we want to support these initiatives to flourish, alongside our focus on core statutory services to meet more complex needs
- Encourage everyone to take up screening opportunities and have a flu jab!
- Community activities to increase physical activity e.g. walking groups, gardening, cycling, dancing

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Funding opportunities: Daytime support for adults

- Over 200 groups provide daytime support opportunities for adults across the county - the majority are not funded by the county council
- We have grant funding available to support some initiatives, where organisations have a financial need for this; we are primarily aiming to support self-sustaining initiatives to develop
- The next funding round will shortly be launched – applications in December, decisions made by the council in January
- More information will be on the council website soon (search daytime support) or speak to Oxfordshire Community and Voluntary Action (OCVA) which provides support to groups for fundraising, governance etc.



Communities Fund - £25k

“for communities to bid for matched funding schemes or projects to supplement services following changes/reductions in council-funded services.”

Grant criteria

- Ability to self-fund in the long-term
- Clearly defined costs and timescales for implementation
- Evidence of the need for the project including community buy in
- Demonstrating the impact of service changes/reductions
- Engagement, partnership working and collaboration
- Projects must benefit Oxfordshire communities, be inclusive and provide good value for money
- To what extent we can have confidence that the project will have a lasting impact, beyond the funding period.



Other sources of funding?

- Oxfordshire Community Foundation
- OCVA ‘fundes list’
- Vale of White Horse DC grants
- Grant making organisations
- NHS England Community Grants

